

# TYPO3camp Venlo



## Sponsor information

### Organized by:

Beech.it - Edward Lenssen

Ben van 't Ende

Emaux

iD Internet Services - Jacco van der Post

Patrick Broens

### Contact:

Stichting TYPO3camp

Wilhelminapark 1

5911 EC Venlo

The Netherlands

Tel. +31 77 3030300

Chamber of commerce: 56728492

## Why a TYPO3 barcamp

A TYPO3camp is an open event where the attendants provide the contents. The crowd decides about the schedule and the topics of the workshops.

A TYPO3camp provides an opportunity to learn new stuff, meet experts, connect to the TYPO3 community and is a platform to present yourself. This TYPO3camp will be international. It is situated right at the border of Germany and the Netherlands.

Learn more about Barcamps:

[nl.wikipedia.org/wiki/Onconferentie](http://nl.wikipedia.org/wiki/Onconferentie) [Wikipedia](http://Wikipedia.org)  
[Barcamp.org](http://Barcamp.org)

The first and most important rule of Barcamp: You do talk about BarCamp!

## TYPO3camps - a tradition

Barcamps have a long and spirited tradition within the TYPO3 community. Several TYPO3camps (Hamburg, Munich, Berlin, Stuttgart) take place in Germany on a regular basis already and other TYPO3camps are being planned. Furthermore there have been similar events in France, the Ukraine, and Italy. In 2012 we had the first international Barcamp in Mallorca.

Like all Barcamps these TYPO3camps represent the agile principles of a Barcamp and foster the tradition of community based learning and networking. Be part of the very first Dutch international TYPO3camp! This Barcamp will present a unique opportunity to get in contact with new people and present yourself in a way people will remember.

## Here's how it works

Food and drinks will be provided.

Following the rules of a Barcamp participants decide on the proceeding and contents of sessions. Everyone is invited to discuss and participate!

Friday evening we'll have a party, all attendees and sponsors are invited.

Every attendee gets a TYPO3camp Venlo T-shirt.

## What When Where

WarmUp- Party: Thursday, 9th of March 2017, starting 20:00 – Café Central

TYPO3camp:

Friday, 10th of March 2017 Starting 9:30

Saturday, 11th of March 2017 Ending 17:00

Domani

Social Event Friday, Domani

Attendee numbers are limited to 200

[See our website for the actual schedule](#)

Sponsor advantages	As a sponsor you do not only support the Open Source Project TYPO3 and the Barcamp idea. You will benefit from your investment, because of the prominent audience (core developers, TYPO3 Association representatives etc.) present before, during and after the TYPO3camp. All sponsors will be named and honoured appropriately throughout all marketing efforts and at the TYPO3camp itself.
Target group?	Our target group consists of TYPO3 developers, integrators, editors and management concerned with TYPO3 (CMS / Neos) and related technologies or projects (like TYPO3 Flow, Fluid). Also developers and users mainly focused on other CMS like Drupal, Joomla, Wordpress might be interested in the event, providing a unique opportunity to get in touch with the world of TYPO3.
Sponsor Packages	As sponsor you reach out our target group with all available media. As Value Sponsor you profit from a whole variety of advertising activities. As Premium Sponsor you get even closer to the target group, as you will be able to distribute advertising material, have a booth and hold special sessions at the camp.
Range of influence	Please mind that we also offer individual packages, e.g. for media partners. As Sponsor of TYPO3camp Venlo you will be noticed by a broad audience, you get in touch with key figures of your target group and present yourself as supporter of a strong project and community. Your benefit With our Sponsor Packages you generate a high number of contacts via a variety of media and at the event itself.
About us	Stichting TYPO3camp is independent and held not for profit. It is organized by volunteers and financed by sponsors and attendees. Location, infrastructure, and all catering etc. are paid for with sponsored money and attendees.

# Sponsoring Packages

Premium Sponsor Package – € 1.000

Value Sponsor Package – € 500

Supporter Package – € 250

X	X	X	<b>Sponsor placement and logo display</b> including linking on event pages  Logos dimensions Premium: 175px*100px Value: 125px*75px Supporters: Only name; no logo
X	X	X	<b>Job advertisements</b> Only sponsors can place job ads at the event (flyers or small posters).
X	X	X	<b>Session space</b> Sponsors have the opportunity to have their own dedicated session.
X	X		<b>Twitter &amp; Facebook</b> Mentioning of sponsors before, while and after the event in Twitter- & Facebook communication.
X	X		<b>Flyers</b> Sponsor can present flyers, give aways etc. in dedicated area
X	X		<b>Sponsor logo at session areas</b> The sponsor logos will be present at session areas
X	X		<b>Free tickets</b> Premium sponsors will receive 3 free tickets Value sponsors will receive 1 free ticket
X			<b>Name of session areas to a sponsor</b> Each session area will be named after a sponsor. Name and logo of sponsor will be present in session area.
X			<b>Sponsor logo on all T-shirts</b> All attendees get an official Camp-T-shirt.
X			<b>Info booth</b> Sponsor can have his own info stall offering flyers and give aways etc. Booth banner max width 100 cm.
X			<b>Event promotion</b> Sponsor logo will be present in all advertising material for TYPO3camp Venlo on other websites (banner in newsletters or web pages).